



No. S &M-CM/170/Tariff/14-15/54

dt

30-01-2015

Sub: Reduced call tariff for **first three months** under prepaid mobile services-reg.
Ref: CO ND Letter No.26-07/2011-T&C-CM (pt.) dated 21.01.2015

Approval of the competent authority is hereby conveyed to introduce reduced call rate for **Second & Minute** plans for the **new customers**. The details are given below.

- A. Reduced call rate of 0.8paise/sec for all voice calls (local/STD/On-net/Off-net) in Home LSA for **“Second”** plan.
- B. Reduced call rate of Rs.0.50/min for all voice calls (local/STD/On-net/Off-net) in Home LSA for **“Minute”** plan

Conditions:

1. The reduced call rate is only for first 90 days
2. The reduced tariff offer will not be extended for subsequent recharges i.e. migration or validity extension
3. This offer should not be extended automatically to other plans using “second” and “minute” tariff as base
4. This offer is extended for **“FWP Second and Minute”** plans also for the new customers.

The above tariff will be implemented from **01.02.2015**. All other terms and conditions will remain same. This is for the information of all concerned please. Press note and proper advertisement as deemed fit may be made to generate adequate response.

AGM (Marketing I -CM)

O/o GM (S&M-CM)

044- 28290825, 94449 79827

To

GM (NW-O CM), Trichy -1/Coimbatore – For kind information please

GM(S&M-CM), Chennai Telephones, Chennai – For information please

Sr.GM TR/GM Finance, Chennai for kind information please

DGM/DE IN In charges - Trichy - for necessary action please

DGM (NWO)/DE IT, Coimbatore

All Heads of SSAs, Tamilnadu Circle -- for kind information and necessary action please

DGM (Sales)/DGM(CS)/AGM(Sales) Chennai-6 –For information and informing Sales Heads , franchisee managers and retail managers and other Channel partners along with commission structure as applicable.

AGM (CSC) Chennai-6 - For information and informing Call Centre/Customer Service Centre Officials

DGM (ITPC) HYB-For information and ensure uploading the information on the BSNL PORTAL.

DGM (S&M-CM)/ AGM (Mktg-CM), Chennai Telephones, Chennai – for information & necessary action Please.